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Drive Your Migration to Next-Gen Communications & Collaboration

Enterprise Connect is focused on one over-riding goal: To help you make the best decisions possible about migrating, designing and implementing the right communications and collaboration products, services, software and architecture for your enterprise.

Keynotes

The lineup of industry leaders includes:



AVAYA

Brett Shockley
Senior Vice President &
General Manager, Applications
and Emerging Technologies



CISCO

OJ Winge
Senior Vice President &
General Manager,
Video & Collaboration



IBM

Alistair Rennie
General Manager, Lotus
Software & Collaboration
Solutions



Microsoft

Kirk Koenigsbauer
Corporate Vice President,
Microsoft Office Division
Product Management Group



SIEMENS

Siemens Enterprise Communications

Chris Hummel
President, North America
and Global Chief
Marketing Officer



verizon

Shadman Zafar
Senior Vice President
of Product Development

CONFERENCE TRACKS

View the full session descriptions at www.enterpriseconnect.com/orlando/program

Cloud-based Communications Services and Systems

- Choreographing the Cloud: Finding the Right Mix of Cloud vs. On-Premises Functions
- Case Studies: Hosted Communications Apps
- Cloud for the Contact Center
- Managed/Hosted UC: Who's Offering What?
- Cloud RFP
- Virtualization: How Much, How Soon?
- Leveraging Voice and Video in the Cloud: Integrating Skype, GoogleVoice and Other Platforms with Enterprise UC

Managing & Securing Converged Networks

- SIP Fundamentals & Interoperability
- QoS & Net Design for Converged Networks
- Automating UC Management: Case Studies
- Benchmarking Successful Outsourcing
- Summit: Is There a New Model for Enterprise Communications & Collaboration?
- Summit: BYOD, Consumerization of IT: How to Cope?
- Network Test Tools for Voice and Video

Mobility

- UC Mobile Devices in Age of Smartphones, Tablets
- Developing an Enterprise Mobility Strategy
- Tablet Tactics: What We've Learned about Tablets in the Enterprise
- Putting Mobility to Work: Case Studies
- Managing Wireless: To BYOD or Not BYOD
- Summit: What's Next for the Mobile Enterprise?

SIP Trunking

- SIP Trunking: Who's Offering What?
- Implementing SIP Trunking
- SIP Trunking Interoperability
- Summit: SIP Trunking and The Cloud = The New Public Network?
- SIP Trunking Case Studies
- Sizing SIP Trunks

Social Apps and Networks

- Case Studies: Creating the Social Enterprise
- Building a UC & Collaboration Roadmap
- Social Networking's Role in the Contact Center

Strategies for Communications & Collaboration

- IP Telephony and Unified Communications: Making the Business Case
- IP Telephony Market Update
- Skype in the Enterprise
- Contact Center Market Update
- The Emerging Communications Architecture
- What's New in Desktop Phones?

Unified Communications

- Implementation Options for Unified Communications
- UC Market Update
- UC Interoperability: How Real, How Much?
- Living with Lync
- RFP: UC with PBX
- RFP: UC Without a PBX
- Summit: Has the Post-PBX Era Begun?
- UC Federation: When Will We Get There?
- Voice-Enabling Web Browsers

Video

- Integrating Video with UC
- Videoconferencing Interoperability: What is it and How Do We Get It?
- Teleconferencing in the Home—How Will It Impact the Enterprise?
- Telepresence: Managing it in the Real World - Customers Speak Out
- Personal Video in an Age of Mobility
- How To Keep Video From Blowing Up Your Network
- Emerging Video Technologies: What's Next?

Everything You Need to Know About Enterprise Communications & Collaboration

Get your Conference Package today and get access to:

- **40+ Sessions**—The program will examine the full range of platforms, services and applications that comprise modern communications and collaboration systems.
- **Keynote Presentations**—Hear from thought leaders at Avaya, Cisco, IBM, Microsoft and Verizon.
- **Exhibition**—Connect with all the major equipment and software suppliers and service providers, preview new communications systems, services and applications.
- **Networking & Receptions**—Mingle with peers, guest speakers, sponsors, exhibitors and other industry players at the many attendee receptions.

Exhibition
 See what's new, learn what's cutting edge and identify must haves for your enterprise. With over 130+ exhibitors, you'll find all of the leading equipment, software and service providers in one location.

Expo Receptions
 Mon 5:00–7:00 PM
 Wed 3:00–5:00 PM

Booth Crawl
TUESDAY
4:00–6:00 PM



Passport Program
 Collect a token from participating exhibitors and get a FREE T-Shirt and a chance to win a tablet!



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Registration Packages & Pricing	VIP Special Oct 1, 2011 - Jan 13, 2012	Early Registration Jan 14 - Feb 29	Pre-Show Special Mar 1-25	Full Price On-Site Mar 26-29
* Entire Event (Mon – Thu) BEST VALUE Full access to all 4 days including conference sessions, keynotes and general sessions, sponsored sessions, the expo and your choice of workshops and networking receptions.	\$1895	\$2095	\$2295	\$2595
3-Day Conference (Tues – Thu) Attend the 3-day conference, keynotes and general sessions, sponsored sessions, the expo, and networking receptions.	\$1695	\$1895	\$2095	\$2395
Expo Plus (Mon – Wed) Access to keynotes and general sessions, the expo, sponsored sessions, and networking receptions.	FREE	FREE	FREE	\$100

* Register online today at www.enterpriseconnect.com/orlando or by phone at 866-203-8169 toll free during business hours 9:00 AM – 4:00 PM PST or contact us at enterpriseconnectregistration@ubm.com.
 ** Team Discount: Register 3 or more from your company at the same time and receive an additional \$100 off per team member.

Hotel:
 Reduced Hotel Rates are available at Gaylord Palms and Hyatt Regency.



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